



*Credentialing Excellence in Health Education*

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## **Immediate Release**

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### **NCHEC Announces the Release of a Video Educating Employers**

Whitehall, PA, – September 28, 2011 – A video was released by the National Commission for Health Education Credentialing (NCHEC) to educate employers about its two certifications, Certified Health Education Specialists (CHES) and Master Certified Health Education Specialists (MCHES).

According to the Bureau of Labor Statistics, employment of health educators is expected to grow by 18 percent, which is faster than the average for all occupations through 2018. Growth will result from the rising cost of healthcare. Currently, NCHEC has over 9,000 active certified individuals that have met academic and experience requirements, passed a comprehensive written examination, and have an ongoing commitment to professional development in health education.

The video illustrates the various roles CHES and MCHES have within various sectors, such as business and industry and healthcare settings. It delivers details on the skills CHES and MCHES are specifically trained to perform in different work settings. Also, testimonials and personal statements are shared by companies that currently hire CHES and MCHES.

Linda Lysoby, Executive Director of NCHEC states, "In a time where health education specialists are in need, we want employers to know that our certified individuals have met national standards that attest to an individual's health education 'knowledge and skills.' Also, that NCHEC can assist employers in identifying qualified health education practitioners while promoting continued professional development."

Beth Chaney, Vice Chair of NCHEC's Board of Commissioner and Marketing Committee Chair, adds, "I hope the video serves as a resource for employers that are seeking an individual to deliver health education services and to reveal that CHES and MCHES are specifically trained to do so."

The link to the video can be accessed on the NCHEC Web site at [www.nchec.org](http://www.nchec.org) or directly through You Tube at <http://www.youtube.com/user/TheNCHEC?feature=mhsn>. For more information on the CHES and MCHES certification contact the NCHEC office at 888-624-3248 or [nchec.@nchec.org](mailto:nchec.@nchec.org).

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