

The CHES Bulletin

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Fall 2009

AN ADVANCED-LEVEL CREDENTIAL



NCHEC Board of Commissioners & Staff met for a face to face meeting in April 2009 at the Whitehall, Pa, office to finalize a policy statement regarding the MCHES. (l-r) Seated: Suzette McClellan, Lori Elmore, Melissa Rehrig (staff). Standing: Mal Goldsmith, Amy Hagen (staff), Rich Schulze, Alyce Stewart, Elizabeth Chaney, William Chen, Jacquie Rainey, Dixie Dennis, Jiunn-Jye Sheu, James McKenzie, Martha Kelsey.

Over the past five years, the National Commission for Health Education Credentialing, Inc. (NCHEC) has been in communication with the health education profession regarding the advanced-level certification. The Board of Commissions (BOC) voted to implement an advanced-level of certification in response to:

- official recommendations of the National Task Force on Accreditation
- findings of the Competency Update Project (CUP), 1998-2004, which revealed advanced-levels among health educators in their practice
- results from the 2006 NCHEC Feasibility Study Survey indicated that almost two-thirds of respondents revealed that advanced-level certification will benefit the profession (Professional Examination Service [PES], 2007), and;
- continuing comments from health educators that the current CHES credential is entry-level and, therefore, not reflective of the scope of practice of many health educators.

The following NCHEC Policy Statement regarding the Advanced Credential was passed by the Board of Commissioners on May 19, 2009.

1. The name of the advanced-level certification will be Master Certified Health Education Specialist (MCHES).
2. Eligibility for the MCHES examination will occur through one of the following avenues:
 - a. For CHES: A minimum of the past five continuous years in active status as a Certified Health Education Specialist
 - b. For Non-CHES or CHES with fewer than five years active CHES status but five years experience: From a regionally accredited institution a Master's degree or higher in Health Education, Public Health Education, School Health Education, Community Health Education, etc., OR a

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Check out the CHES Bulletin online: www.nchec.org/news/news.htm

Master’s degree or higher with an academic transcript reflecting at least 25 semester hours (37 quarter hrs) of course work in which the Seven Areas of Responsibility of Health Educators were addressed, plus five years of documented experience as a health education specialist. To substantiate this experience, applicants must submit: 1) two verification forms from a current or past manager/supervisor, and/or a leader in a health education professional organization, AND 2) a curriculum vitae/resume. In the verification form it must be indicated, and in the curriculum vitae/resume it must clearly be shown, that the applicant has been engaged in the Areas of Responsibility for at least the past five years (experience may be prior to completion of a graduate degree).

3. NCHEC will offer a non-refundable \$25 prescreen service to review the academic component of eligibility for non-CHES or CHES with fewer than five years experience.
4. After meeting eligibility requirements, the mechanism for assessment will be an objective examination.
5. MCHES application fees will range from \$200.00 to \$390.00 based upon the type of applicant and submission deadlines as follows:

Type of Applicant	1st deadline	2nd deadline	3rd deadline	Final deadline
MCHES Experience (CHES) Documentation Opportunity	\$200	\$210	\$240	\$290
Exam (CHES >5 years active status)	\$250	\$260	\$290	\$340
Exam (non-CHES or CHES <5 years active status)	\$300	\$310	\$340	\$390

6. The MCHES examination will be administered twice a year. Initially, the CHES and MCHES examinations will share the same administering cycles (April, October).
7. CHES who earn the MCHES credential will retain their CHES identification number.
8. The annual renewal fee will be \$55.00.
9. Seventy-five (75) CECH in five years are required for recertification. Thirty (30) of those CECH must be linked to advanced-level Competencies. MCHES, who previously were active CHES, who fail to comply with recertification requirements for the advanced credential, may revert back to CHES status if they meet the recertification requirements for a CHES (45 CAT I/30 CAT II).
10. **MCHES Experience Documentation Opportunity:** Current CHES with five years or longer continuous active status are eligible for the MCHES Experience Documentation Opportunity. For a period of six months after the MCHES Experience Documentation Opportunity

is announced by NCHEC, current CHES may submit documentation of advanced-level practice and leadership in health education to qualify for the MCHES designation. Requirements include:

- a. detailed, but brief, explanations (no more than a total of 100 words for each competency explanation) from the applicant regarding experience in four advanced health education competencies—each different and in four different Areas of Responsibility—within the past five years. Appropriate documentation must be included for each of the four advanced competency explanations. Each of the four documentation documents/copies must be labeled with the name of the appropriate Area of Responsibility and advanced Competency.
- b. a curriculum vitae/resume.
- c. two completed recommendation forms from a current or past supervisor/manager and/or a leader in a health education professional organization who can attest to the applicant’s advanced-level of service as a health education specialist.

Please continue to check the NCHEC Web site under NCHEC News for updates on the MCHES and FAQs. A few FAQs are below:

1. When will the MCHES designation be available?

- Target date for MCHES Experience Documentation Opportunity is October 2010.
- Target date for first MCHES exam is October 2011.

2. On what basis was MCHES chosen as the title of the advanced credential?

- Master CHES (MCHES) is in line with the recommendation of the National Task Force on Accreditation ([\[edaccred.org/recommendation.html\]\(http://www.healthedaccred.org/recommendation.html\)\). Also, personnel from Professional Examination Service \(PES\), who work with entry-level and advanced-level credentialing agencies, explained that numbers \(CHES II, for example\) are not typically used in an advanced credential title. Other ideas, Advanced CHES, for instance, revealed an inappropriate acronym \(ACHES\).](http://www.health

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3. How were criteria for eligibility for MCHES established?

- Eligibility criteria were based on the Competencies Update Project (CUP) findings regarding experience and academic preparation. The basis of the MCHES exam will be on all three levels of competencies (Entry, Advanced 1 and Advanced 2).

For more FAQs please visit the NCHEC Web site under NCHEC News.

Disclaimer: The above policy statement was approved on 5/18/09 by the BOC. Policy refinements may occur after this date. Please visit the NCHEC Web site at www.nchec.org for updates on the MCHES.

LEADERSHIP NEWS

An invasion of armies can be resisted, but not an idea whose time has come. – 1852, Victor Hugo

Dixie L. Dennis, PhD, CHES, Chair of Board of Commissioners



We cannot resist the notion that the time for the courageous ideas and actions of former insightful health educators has come! This 20-year NCHEC anniversary celebratory time, which stems from the establishment of our credentialing system, provides the impetus for reflection about those ideas and actions, specifically ruminations about where we began, the status of our service and work, and where we are going.

How our beginnings impact our future: NCHEC got its start because, in 1978, Helen Cleary, a health educator who obtained a Master of Public Health degree from Yale University in 1950 and a Doctor of Science degree in Health Services Administration in 1970 from Harvard School of Public Health, realized that health educators were unsure of their role (Skiff, 1990). Eventually, we have become sure of our role, and we have progressed. In her book, *The Credentialing of Health Educators: An Historical Account 1970-1990* (1995), Dr. Cleary wrote, “We learned, early on, that developing a credentialing system for a profession involved defining generic, entry-level skills or competencies. It is important to keep this in mind. Many people wanted competencies defined at advanced-levels of practice and for specific work settings. In time, all of these can be done. I believe advanced-level competencies are needed; however, we must crawl before we walk.” We have crawled (established the entry-level competencies and implemented the entry-level exam); we have walked (accepted that health educators practice at the advanced-level); now the time has come to place into action the needed advanced-level exam. In summary, as Cleary was quoted as saying in the spring 2009 *CHES Bulletin*, “We anticipated that the advanced credential, the MCHES, would be needed.” It’s an idea whose time has come.

How our service and work performance impact our future: Without exception, the NCHEC Executive Director and staff and the many health education volunteers created a superior, and unexpected, credentialing system. As Helen Cleary told Melissa Rehrig, for the spring 2009 *CHES Bulletin*, “It was impossible to predict that it would have lasted and grown over 20 years....It worked because we took the time to do it right....The competent people on the Board of Commissioners (BOC) and the division boards have also been a huge asset.” Yes, we did it because of dedicated people who worked tirelessly and frequently met via phone and face-to-face. Together, among other things, we recently have:

- increased the number of CHES;
- installed a new Web site;
- received NCCA accreditation;
- expanded the visibility of NCHEC through conference presentations, journal publications, and marketing endeavors;
- updated the strategic plan;
- organized the Job Analysis Task force;
- maintained a fiscally sound budget in difficult economic times; and
- planned the MCHES.

Yes, we did it right; it’s an idea whose time has come.

Our future: Our future involves what Barack Obama referred to in his inaugural address. He said, “Change will not come if we wait for some other person or some other time. We are the ones we’ve been waiting for. We are the change we seek.” Thanks to all CHES for being the change that Helen Cleary sought. She acknowledged that NCHEC has performed miracles these past 20 years. We will continue; it’s an idea whose time has come.

MESSAGE FROM THE EXECUTIVE DIRECTOR



Linda Lysoby,
MS, CHES, CAE

2009 is proving to be an exciting year for NCHEC. In addition to celebrating 20 years of credentialing Certified Health Education Specialists (CHES), NCHEC is introducing plans for an advanced-level of certification called the Master Certified Health Education Specialist (MCHES).

In keeping with credentialing standards of the National Commission for Certifying Agencies (NCCA), NCHEC is participating in the national Health Educator Job Analysis project to once again verify/re-verify the competencies that are the basis of the credential.

The next steps include the release of a revised publication, *A Competency-Based Framework for Health Educators* and the inclusion of those competencies in a revised CHES exam by April 2011.

New editions to *The Health Education Specialist: A Study Guide for Professional Competence* for CHES and MCHES are also in development.

In preparation for the advanced-level credential, the Board of Commissioners has released the policy statement regarding the MCHES (see page 1). Each of the Division Boards are finalizing policy and procedure documents for application and continuing education, writing exam questions and preparing the advanced exam itself. Changes to board and staff duties to accommodate the MCHES are also underway.

Please continue to watch for updates and announcements about MCHES, the Job Analysis and also the process to update the CHES exam in the *CHES Bulletin* and on the Web site.

Happy Anniversary to CHES!

NCHEC would like to thank the 2009 Division Board Directors for all their hard work to establish the MCHES. This is an exciting time for NCHEC and we are glad to have such wonderful leadership. Thank you all for the great voluntary work you do.



Division Board for Professional Development and NCHEC staff during face to face meeting in March 2009 to discuss and develop policies and procedures for continuing education for the MCHES.

(l-r) Front row: Melissa Rehrig (staff), Melanie King, Suzette McClellan, Audrey Shively. Back row: Sean Kaufman, Karen Coleman, Sandy Schaffer (staff), Alyce Stewart, Brenda Marshall, Amy Hagen (staff).

Division Board for Professional Preparation and Practice and NCHEC staff at face to face meeting in August 2009 to discuss and develop forms for the Experience Documentation Opportunity period and the MCHES exam.

(l-r) Seated: Lori Elmore, Stephen Gambecchia, Carol Delong Pyles. Standing: Stephanie Matthews, Juinn-Jye Sheu, Mike Perko, Tanya Thomas (staff), Kelly Wilson.



Division Board for Certification for Health Education Specialist and PES staff at face to face meeting in June 2009 to discuss and develop the MCHES exam.

(l-r) Seated: Roberta Ogletree, and Janet Brennan, (PES staff). Standing: Betty Jung, Beverly Saxton Mahoney, Jacquie Rainey, Marcia Ditmyer, James McKenzie.

NCHEC Executive Director Presents with Colleagues at Mid-year SOPHE in New Orleans on May 7, 2009. The Presentation was titled Writing the Lyrics: An Update on the Health Education Profession



Randall Cottrell, DEd, CHES, from the University of Cincinnati presented on The National Task Force on Accreditation in Health Education: Pursuing a Harmonious Melody. Kelly Bishop Alley, MA, CHES, from the Centers for Disease Control and Prevention presented on The National Health Educator Job Analysis: Keeping in Step and Tempo. Linda Lysoby MS, CHES, CAE, NCHEC Executive Director's talk was entitled, An Advanced-Level Health Education Certification: A New Soundtrack. Elaine Auld MPH, CHES, SOPHE Chief Executive Officer spoke on Crosswalking the Health Education and Public Health Competencies: Soul Music Meets Hip Hop.

(l-r) R: Bill Livingood, moderator, Kelly Bishop Alley, Linda Lysoby, Elaine Auld, and Randall Cottrell.

Written by Kelly Wilson, PhD, CHES

Dr. Alyson Taub is Professor Emerita of Health Education at New York University and active within the profession of health education. She devoted countless time and energy to the profession of health education, and specifically led the National Commission for Health Education Credentialing. Dr. Taub served on the National Task Force on Preparation and Practice of Health Educators that later became NCHEC. In addition to several years of service on the NCHEC's Board of Commissioners, she also served as the first NCHEC Executive Director, as a volunteer, from 1989-1991. She was on the Steering Committee for the National Health Educator Competencies Project (CUP) from 1998-2004. Alyson is also a current member of the Job Analysis Task Force.



Alyson Taub, EdD, CHES

professional competence. There were great efforts to acquire support from the entire profession. Once support was obtained, we began to market the credential to employers and other stakeholders.

How can NCHEC work to keep the CHES credential around for years to come?

In order to keep the credential in the future, marketing is important. NCHEC, CHES and health education specialists need to focus on advocacy and positioning the credential so it has greater recognition and value. If employers recognize the value of the CHES credential and make it a requirement for jobs in health education this will benefit the health education profession. We

have seen similar patterns with credentials in other professions. Third-party reimbursement may also increase the demand for the CHES credential.

Any advice to NCHEC for the future?

The leadership within NCHEC is very important. A lot of credit goes to Linda Lysoby, NCHEC's Executive Director, the staff of NCHEC and the volunteer leadership. Strong leadership will keep the vision and mission current and forward moving. It is also important for NCHEC to understand and monitor the national and international scene in health education. Special interests and politics may impact NCHEC.

Any advice to CHES for the future?

For the individual CHES, they need to understand the value of maintaining the credential, and how it provides a means for not only personal improvement, but also to support the profession. They are a role model for younger health education specialists. For the younger CHES, this is an opportunity to become part of a system to help improve themselves and their competencies that will give them an edge in an employment situation.



Credentialing Excellence in Health Education

In celebration of the 20th anniversary, Dr. Taub provided a few minutes of her time to give her thoughts on the anniversary of the credential and on the growth of the profession yet to come for health education.

Why do you think the CHES credential has been a success?

The CHES credential has been a success because we took the right steps in establishing it. The credential was developed based on rigorous research. A complete credentialing system was put into place using the results of this research. Professional Examination Service (PES) was consulted to develop an exam that would be valid and reliable and meet industry standards. A system for continuing education was also developed. It included a process to designate providers of continuing education, promote events, and track individual progress in attaining continuing education contact hours. This system enables health educators to continue to improve their

CHES Present at American College Health Association (ACHA) Annual Conference

Laura Talbott, PhD, CHES, and Lasonja Kennedy, MA, CHES, (University of Alabama at Birmingham), along with NCHEC Executive Director, Linda Lysoby, MA, CHES, CAE, presented a poster entitled, *The Certified Health Education Specialist Credential: Importance for College Health Educators* at the annual meeting of the American College Health Association (ACHA) in May. Approximately 1700 students and college health professionals attended the meeting which was held in San Francisco, CA. Information in the poster included: criteria for obtaining the Certified Health Education Specialist (CHES) credential; CHES Responsibilities and Competencies; implications of credentialing for



Lasonja Kennedy, MA, CHES, presented at the American College Health Conference (ACHA) in San Francisco.

professionals; and a discussion of the importance of the designation for college health professionals. Many students and professionals (some presently CHES certified) demonstrated interest in the poster and obtained copies of the presentation.

Also Leah Horn, MPH, CHES, presented a poster presentation at the conference entitled, *Health Promotion Professionals: Assessment and Planning for a Public Health Approach to Suicide Prevention*. This presentation highlights support for data-driven planning, the development of measurable goals, and the use of evidence-based practices in professional standards of practice (e.g., ACHA, NCHEC).

A Busy time for NCHEC's Marketing Committee

Written by Amy Jennings, CHES



The last six months have been busy for the NCHEC Marketing Committee. Much of the group's efforts focused on providing an improved experience for its tech-savvy audiences and on aligning the CHES logo with the updated look and feel of its big sister, the NCHEC logo. In addition, they have been involved in promoting NCHEC's 20th anniversary.

After much discussion and user-testing, in April, the NCHEC Web site got a new look and new functionality. The new Web site offers features like a search function for continuing education credits, job postings through HPCareer.net, and using CHES in action photos throughout the site. These are a few examples of the additions to make the site more appealing and user-friendly. Please continue to view the Web site at www.nchec.org for NCHEC news and updates for where and how to gain continuing education credits.

In 2008, the NCHEC logo got a new look and feel. This year, the CHES logo received a facelift as well. The font was made sleeker, a burgundy ring was added to the outside, and the contrast was intensified by using black, white, and burgundy colors. The new logo will be incorporated into CHES marketing materials over the next few months.

Most importantly, NCHEC is celebrating its 20th anniversary this year and the marketing committee served as the celebration planners. "Thriving for 20 years is a huge milestone for an organization. We are carrying out a strong communication campaign, so health educators, employers, and continuing education providers can celebrate our success with us," says Linda Lysoby, NCHEC Executive Director. Select NCHEC correspondence materials and giveaways carry a special-edition NCHEC logo with a 20th anniversary banner across the bottom. The spring 2009 *CHES Bulletin* featured Helen Cleary, chairperson of the National Task Force on Preparation and Practice of Health

Educators which later became NCHEC. Helen discussed her thoughts on the last 20 years as well as the future of the credential. The same issue also listed the individuals who have maintained their CHES credential for 20 years.

As part of the anniversary celebration in its efforts to "Go Green" NCHEC gave CHES an opportunity to win anniversary prizes. CHES who submitted their spring renewal/recertification payments online had their names entered into a drawing for flash drives, digital photo frames and the grand prize, an 8G i-Pod® Touch. The grand prize winner, Lane Salgado, is currently studying communication disorders at University of Texas in Dallas and can't wait to try out her new i-Pod®. This special anniversary giveaway will happen again for the fall renewal/recertification payments.



Lane Salgado, Grand-Prize winner of the 8G i-Pod® Touch.

Happy Anniversary NCHEC!

NCHEC Launches New Web site

The screenshot shows the NCHEC website homepage. At the top, there is a navigation menu with links for Home, About NCHEC, NCHEC News, Health Education Credentialing, Exam, Continuing Education, Renewal and Recertification, and Designated CECH Providers. Below the navigation is a 'Quick Links' section with buttons for CHES Only, CE Credit Activities, Job Postings, Publications, Apply for Exam, and FAQs. There are also buttons for Applicant Login and CHES Login, along with a search bar. The main content area features a 'Welcome' message, a '2010 NCHEC Online Election is now OPEN' announcement, and a 'NCHEC Board of Commissioners Pass Policy Statement Regarding the Advanced-level Credential' section. A photo of a woman holding a gift is visible on the right side of the page.

NCHEC WELCOMES NEW CHES SPRING 2009



The following is a list of those who earned the distinct title of Certified Health Education Specialist (CHES) in the Spring 2009 examination. NCHEC welcomes them to a class of more than 8,000 active CHES. Those who opted not to be published are excluded from this listing.

Safiya Abdirahman
Desiree L Acosta
Clara P Adams
Oladayo O Akinwolemiwa
Joi D Alexander
Giselle Alfaro
Keena R Allen
Amanda M Allman
Cesar Alvarez
Ashley N Anderson
Jonathan W Anderson
Leah P Anderson
Kristin E Andolaro
Michelle N Andreatta
Anika L Foster
Blair A Archer
Jennifer B Arizu
Tameka L Armstead
Heather J Ashburn
Hamida Askaryar
Melissa A Austin
Emily S Baggett
Kayla N Baker
Lauren N Ballou
Lisa M Barbini
Leigh A Barnes
Shannon Barrett
Kim S Bear
Ashley N Beeh
Roxane L Beharry
Grace E Bellew
Victoria M Beltran
Matthew E Bennett
Jonathan S Benoit
Margaret E Benson
Meghan L Benson
RoseAnn Benson
Judith S Benwick
Dana L Bollig
Cora K Bounds
Mary B Boutain
Sheree D Boykin
Alison Boyles
Lauren K Bradley
Alice K Bradshaw
Vanessa A Brandon
Caitlin M Brandt
Melissa A Brooks
Nina C Brown

Kaitlin M Brunner
Marianne K Bruno
Taryn R Buckley
Jorge Antonio Bueno
Janai D Buentello
Alexandra C Burdell
Jessica N Burdine
Whitney C Burge
Audrey J Burnett
Richard G Burnett
Heather J Burnham
Tatiana C Burton
Erica M Bynum-Hultz
Katie L Callahan
Jocelyn A Camacho
Cristina L Campbell
Tancy S Campbell
Rebecca N Carnahan
Caitlin Carter
Amanda B Castles
Fern R Chapin
Erika L Chapman
Weslee Chew
Marsha L Cheyney
Jasmin K Chua
Amanda L Clark
Lindsay N Clark
Marilyn Clark
Amy K Conrad
Aminata F Conteh
Michal Coombs
Katharine D Cooney
Dennis C Copeland
Bethany J Corrigan
Erin S Cory
Lacey M Councill
Jennavieve N Covert
Michael Covone
Jennifer Crowther
Katie A Crum
Nancy Tess B Cruz
Colleen Fuller
Christina S Cushing-Cruver
Katherine Czajkowski
Caitlin E Daikus
Gibbs H Davidson
Erika L Davis
Jennifer J Davis
Jimmie A Davis, Jr.
Amarylis Delgado
Amanda M Delia
Claudia F Delman

Christopher Dempsey
Neil Deochand
Catherine L Detyens
Patricia M Diamond
Scott Dotterer
Marcus Dumas
Emily H Dunnebacke
Daniel E Early
Melissa A Eaton
Kimberly G Edson
Ashley J Edwards
Christina M Edwards
Anika L Eggert
Joan C Eichner
Susan M Eissner
Salimah H El-Amin
Marsha R Ellis
Emily L Elman
Lori Enriquez
Ana Escudero
Christopher S Escue
Laura Esparza
Theresa L Fagouri
Jayne E Fathy
Meredith A Faulling
Sandra D Ferguson
Debra L Fetherman
Jackie M Firmand
Christina Fisher
Megan A FitzHarris
Bonnie P Flock
Rebecca L Foco
Sushanna D Fogarty
Susan L Fox
Traci S Fox
Thomas M Frank
Jessica Franquez
Pamela Y Fuller
Morgan Fuquay
Kristine Gabuten
Taryn L Gal
Carla Galindo
Tara L Gallien
Emily M Garcia
Julie A Garlock
Tilneil L Gary
Kimberly M Geha
Jacqueline M Gentzel
Krissie K Gibbs
Martha Gibson
Amina L Gilyard
Joleen Glassett

Ariel N Glover
Cynthia I Gonzalez
Cynthia V Gonzalez
Olga I Gonzalez-Diaz
Susanne H Goodwin
Lauren M Gordon
Jeanelle L Graham
Erin K Grasso
Amanda L Graves
Alissa Green
Elizabeth Greenwald
Deborah G Grimes
Yolanda L Grimmus
Margaret Grosvenor
Jennifer B Gutierrez
Shandi M Haddon
Ashlee Halbritter
Heidi M Hale
Alysia J Hall
Michael E Hall
Alyce K Halliday-Fields
Jisun Ham
Tina M Hammerschmidt
Lindsay Handelsman
Dana Hankerson Dyson
Brooke Hannah
Jessica L Hanschmidt
Cassandra K Hansen
Amanda M Harlow
Karen H Harrop
Erin Hart
Arlene Hartwell
Brittany K Haugen
Devon L Hayes
Douglas E Hayes
Tiffany O Hearn
Amreen A Hemani
Mia A Hemmes
Ashley S Hemphill
Jackie Henderson
Shelly A Henderson
Emily Herman
Gilberto Hernandez
John E Hernandez
Carmen M Hernandez-Pelletier
Carissa J Hickok
Kimberly D Hieftje
Tracy Hightower
Andrea R Hilbert
Nakeitra L Hill
Janet S Hinson
Jessica R Hinterberg

NEW CHES SPRING 2009

Kristin Hlubik	Carl J Lawson	Keesha M Moore	Kari L Provost
Amanda M Hoch	Benjamin Lee	Aliza D Morris	Jamie L Pugh
Catherine M Hogan	Grace S Lee	Chelsea M Moxlow	Amanda L Pullinger
Rebecca M Holgreen	Jenny Lee	Michael S Mucedola	Jennifer J Purcell
Laura E Holmberg	Travis M Lehman	Tamara Mulcahy	Denise C Quoma
Tracey D Hopkins	Diana Lejardi	Wanda F Myrick	Ronald E Radaker
Michal R Houston	Ebonie M Lewis	Barbara A Naclerio	Kathryn E Radis
Allison M Howe	Staci K Lewis	Michelle E Nail	Rhonda N Rahn
Anne K Hudak	Megan L Lindsey	Julie E Nance	Mallory N Ramos
Heather K Hudson	Anjuli M Lineback	Stephanie L Neff	Shabbar I Ranapurwala
Erin Huff	Teresa Litton	Amy L Nelsen	Jacob A Rhyner
Erin C Hunter	Elyse Lombardo	Nirupama Nene	Amy E Richard
Josalin J Hunter-Jones	Megan E Long	Brooke A Nestor	Sarah E Ritchie
Kareema A Hunter	Monica S Long	Joleen M Nevers	Karen Roese
Kathryn M Hunter	Maya Lordo	Caroline H Newkirk	Lilliam Rosado L
Courtney Hytinen	Fadyia Lowe	Kathryn T Newton	Diamond S Ross
Alyson M Iafrate	Mary Lower	Tram N Nguyen	Janelle L Rumley
Lauren E Ignatosky	Amanda N Lynch	Matthew S Nichols	Andria G Salas
Ashley E Jackson	Kirstin Maanum	Hailey E Nielson	Heidi V Ortiz
Theresa K Jackson	Lindsay E Mactavish	Laura Nielson	Christopher J Saldivar
Fran H Jaffe	Collisa R Mahin	Braxton S Norvell	Megan L Satori
Kristy L Jamerson	Jennifer R Mallo	Karen M Nutter	Karen K Schaller
Deborah E James	Gunjan Maniktala	Laura M Oakes	Kathryn R Schilling
Theresa K Jeffers	Mattie D Manley	Marina D Obispo	Tali Schneider
Lyn A Jenkins	Stephen E Mann	Natasha A Obolensky	Eleshia Scholes
Megan C Johnson	Jolly T Mannanal	Jennifer L Ochoa	Sara N Schonauer
Nancy K Johnson	Robin M Manzella	Robin A O'Donnell	Brittany D Schulteheerich
Chryston J Jones	Sara A Marin	Calvarina T Okarter	Christopher M Seitz
Dominique N Jones	Christine G Marr	Phillip R Oliveira	Brandie C Self
Krysten D Jones	Megan C Marshall	Carl K Oliver	Katie M Seward
Heather A Jones-Kennedy	Maria V Martinez	Caroline J Olson	Ryane Shank
Margret W Kamel	Alexandria M Massey	Bernadette U Onyenaka	Vivian R Shannon-Ramsey
Maryann Kamienski	Sherry Matemachani	Eri Otani	Ashley M Sheehan
Paul J Keane	Christopher A Matthews	Karen A Otero-fisher	Lauren E Shiplee
Sarah B Kenneally	Heather Maxey	Denise C Pangilinan	Jocelyn T Shorts
Siobhan Kenny	Amber N Mayberry	Sapneil S Parikh	Nneka X Shoulds
Jagdish N Khubchandani	Emily D Mays	Ines A Parks	Kara M Showers
Jaclyn E King	Christiana C McAvinney	Michelle Patterson	Brandon D Simmons
Jessica L King	Haley A McCarthy	Lisa L Peabody	Sheila Sims
Candace Kirksey	Pamela D McCoy	Laura R Pearson	Jaclyn G Small
Melissa A Kline	Chelsea D McGill	Andrea D Peay	Margaret P Smart
Brandi N Knight	Lara K McKay	Josiane Peluso	Amanda M Smith
Heather L Kofoed	Nancy R Mears	Ruth P Pereira	Jennifer N Smith
Nicole A Kolm	Jennifer S Medlock	Stefanie R Perry	Latisha S Smith
Mary Ellen Kramer	Idalis Mercado	Kara L Pettit	Melissa A Smith
Maureen W Krouse	Lindsey J Mercer	Sabrina Petusevsky	Molly K Smith
Cathy Kumor	Elena Mierau	Leah K Pharr	Nicole V Smith-Avar
Phani Kumar Kunadharaju Venkata	Danika N Mills	Caroline J Phillips	Stacy J Smith
Cassandra Laas	Jennifer Mitchell	Emily A Phillips	Janea L Snyder
Katie Frith Lamansky	Jewel R Mitchell	Melissa A Phillips	Meredith R Snyder
Sarah E Langdon	Juliann D Mitchell	Melissa M Phillips	Megan E Sorg
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Tanaya M Suddreth
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Jessica A Zibell
Jessica R Zilka
Kristy T Zolandz



COMING SOON!

CHES will have the ability to download the new CHES logo to use on business cards, email signatures, letterhead stationery, resumes, Web sites, and marketing materials to indicate that the certificant holder has satisfied NCHCEC's certification requirements. Please continue to check the Web site for updates.

High Scorer on the Spring 2009 CHES exam: N. Tess Boley Cruz, PhD, MPH, CHES

Tess is an assistant professor at the University of Southern California (USC), teaching health education theory and communications in the MPH program and gender and race issues in the undergraduate program. She received her MPH from San Jose State University in 1981, her PhD from the University of Massachusetts School of Public Health in Amherst, and completed post-doctoral training in cancer prevention at USC. Over the years she has worked in the family planning and tobacco control fields, and more recently has been involved in research on tobacco marketing and health disparities. When USC began a new MPH program, Tess jumped at the chance to be involved, became the program director and guided it through its first accreditation visit.



N. Tess Boley-Cruz – Spring CHES Exam High Scorer.

Currently she directs the program's health communication track.

"I've been devoted to community health education for thirty years, and find myself as excited today as I was in the beginning. I hope my students will share my ongoing love of the field."

"I decided to take this exam to help our program offer continuing education units to our community. It has helped me think more critically about what our program offers students, and why. Even with new communication technologies at our fingertips like YouTube and e-novelas, the best approaches are still designed using our core competencies and theories."



Credentialing Excellence in Health Education

REMEMBER

For the 2010 Election year, NCHEC is using an online system for CHES to vote for the voluntary positions on our Board of Commissioners and Division Boards. Please vote online by

September 30, 2009



- Go to www.nchec.org
- Click on: **CHES Login**
- Login using Username and Password

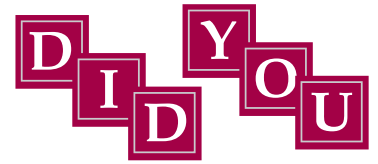
When logged in, CHES can:

- Click on the 2010 Election ballot
- Read bios of candidates
- Vote

Any questions

Contact the NCHEC office at: 888-624-3248

a paper ballot is available upon request



There is a “style” for using the acronym CHES? When using CHES within text, you should first spell out the full title and follow with the acronym in parentheses Certified Health Education Specialist (CHES). Subsequent accounts should only refer to the title as CHES. CHES should be referred to in its capitalized form and does not use periods between the letters.

CHES are encouraged to use the acronym after their name and degrees in their professional work. Consider adding the CHES acronym to your business cards, presentations and published works.



Conference Schedule

Mark your calendars for opportunities to earn continuing education contact hours. For more information on the conferences, visit the organizations’ Web sites.

Organization	Details	Dates	Location
ASHA 83rd Annual Conference	www.ashaweb.org	October 28-31, 2009	Denver, Colorado
SOPHE 60th Annual Meeting	www.sophe.org	November 5-7, 2009	Philadelphia, Pennsylvania
APHA 137th Annual Meeting and Exposition	www.apha.org/meetings/	November 7-11, 2009	Philadelphia, Pennsylvania

Next Exam Dates

APRIL 2010						
Sun	Mon	Tues	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER 2010						
Sun	Mon	Tues	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

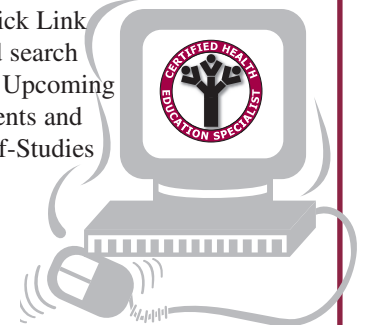
Tell a colleague or student that the next CHES exam dates are **April 24, 2010** and **October 16, 2010**. For more information, visit the Web site at www.nchec.org or contact the exam coordinator at 888-624-3248, ext 12.

NEED CHES CREDITS??

Visit the NCHEC Web site www.nchec.org to find Continuing Education Credit Activities

Go to the **CE Credit Activities**

Quick Link and search for Upcoming Events and Self-Studies



Editor and Co-editor Selected for the 6th Edition of *The Health Education Specialist: A Study Guide for Professional Competence*



Study Guide Editor
Leonard Jack, PhD, CHES

Leonard Jack, PhD, CHES, and Melissa Grim, PhD, CHES, were selected by the Study Guide Task Force as Editor and Co-editor for the 6th Edition of *The Health Education Specialist: A Study Guide for Professional Competence*. The new edition will include revisions to the previous work; updates based on the Health Educator Job Analysis project, and advanced material for Master Certified Health Education Specialists (MCHES).

Dr. Leonard Jack, Jr. was recently appointed Director, Center for Minority Health, Health Disparities, Research and Education, Endowed Chair of Minority Health. He is a Professor in the Division of Clinical and Administrative Services, College of Pharmacy at Xavier University in Louisiana. In addition to numerous academic appointments, he has served in appointed and elected service positions, including editorial roles. He served as guest editor for several special issues and as reviewer or editorial board member for several journals including *Diabetes Care*, *Diabetes Educator*, *Diabetes Spectrum*, *Journal of Public Health Management and Practice*, *Journal of the National Medical Association*, *American Journal of Public Health*, *Disease Management and Health Outcomes*, *Journal of the Poor and*

Written by Kelly Wilson, PhD, CHES

Underserved, Health Promotion Practice, Health Behaviors, American Journal of Health Studies, and Psychology Health and Disease. He is Editor-in-Chief of *Health Promotion Practice*.

Dr. Melissa Grim is an Assistant Professor of Health Education and Health Promotion in the Department of Exercise, Sport, and Health Education at Radford University in Virginia. She has been active in curriculum development and has experience in editorial work at a publishing company. She has served as a manuscript reviewer for five national and international publications.



Study Guide Co-Editor
Melissa Grim, PhD, CHES

The Study Guide Task Force is excited about the work that Dr. Jack and Dr. Grim have already put into the 6th Edition of *The Health Education Specialist: A Study Guide for Professional Competence*. They have selected a team of authors that will produce a high quality publication for use by professional preparation and practice programs, future CHES, future MCHES and more.

The targeting release date for the new edition of the Study Guide is 2010.

Health Educator Job Analysis Project Update – June 2009

Written by Eva Doyle, PhD, MSED, CHES, Chair, Health Educator Job Analysis Task Force

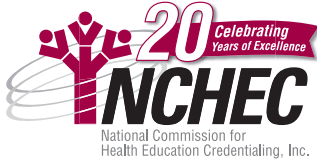
The national Health Educator Job Analysis Task Force and Steering Committee recently moved into the final stages of a 16-month project that began in August of 2008. Job analysis experts from the Professional Examination Service (PES) guided over 65 health education professionals to develop and pilot an online survey of health education practice. An invitation to volunteer for survey participation was issued in March and early April 2009, to members of the organizations in the Coalition of National Health Education Organizations (CNHEO) and to a stratified random sample of Certified Health Education Specialists (CHES) registered in the National Commission for Health Education Credentialing, Inc. (NCHCEC) database. Of the 4749 practicing health educators invited to participate, 1022 completed the survey.

According to PES consultants, this 21.5% response rate is consistent with those of online surveys in other professional analyses of similar magnitude. Respondents were asked to rate 246 Sub-competen-

cies on scales measuring the frequency with which they perform the Sub-competency and the importance of the Sub-competency to their work as a health educator. In addition, respondents were asked to rank 115 knowledge items on a scale based on Bloom's revised taxonomy assessing the cognitive level at which they used the knowledge. The average total time invested by those who completed the survey was one hour.

PES representatives have worked diligently throughout May and June to complete a preliminary analysis of survey results. These results were presented to the Job Analysis Task Force (JATF) in a face-to-face meeting hosted by NCHCEC on June 25-26, 2009. The Task Force worked with PES representatives to summarize initial findings and provide recommendations to the Steering Committee. Further interpretation and analysis work is currently underway. Analysis results will be disseminated to others in the profession by the fall of 2009.

The CHES Bulletin



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Writers Welcome

If you are interested in writing an article for an upcoming CHES Bulletin, please contact Melissa Rehrig at mrehrig@nchec.org to get more information. We encourage CHES to submit articles to be published. You can even earn Category II CECHs.



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